

MINUTES FOR ECONOMIC DEVELOPMENT COMMITTEE

September 3, 2013

Called to order at 7:15 p.m.

Present: Lana Razdan, Rollyn Hoffman, Jim Cox, Gary DellaRocco, Peter Beacham, Steve Attwood

Guests: Rob Liebow, Matt Cegelis, Suzan and Dean Stairs, Amber and Nenad Bazdar, Cameron Smith

➤ **Minutes of the Meeting of August 6, 2013**

Approved.

➤ **PR Goals and Objectives Discussion**

Jennifer Karin and Nathalie Bishop of Matter Communications reviewed activities to date. There followed a wide ranging discussion of the objectives that PR activity should have going forward and these will be refined and expressed through the drafting process for an RFP spanning 2013/ 2014.

➤ **Wayfinding Update Report**

The BOS approved the project. Peter and Steve will organize the work to be done with assistance as necessary.

➤ **Board Vacancies**

Rob Liebow will be meeting with the BOS shortly. Potential other candidates have been identified.

➤ **Restaurant/ Grocery Update**

There are positive meetings taking place, but there is no hard news to report.

➤ **Other Business**

- Nenad Bazdar discussed his plan to launch an independent pharmacy in Rockport. Obtaining financial underwriting is the next step.
- Rockport collaborated with the two cultural districts in Gloucester and one in Essex to apply for a grant to create a mobile device app for walking tours. The grant has been approved.
- The fireworks event was a resounding success in the community. Matter Communications assisted through limited PR activity.

➤ **Date of Next Meeting**

October 8, 2013

The meeting adjourned at 8:30 p.m.