

MINUTES FOR ECONOMIC DEVELOPMENT COMMITTEE

October 14, 2014

Called to order at 7:20 p.m.

Present: Lana Razdan, Jim Cox, Theresa Scatterday, Suzan Galpin, Steve Attwood

Absent: Peter Beacham, Rollyn Hoffman, Rob Liebow

➤ **Minutes of the Meeting of September 9, 2014**

Approved.

➤ **PR Marketing Update**

Warner Communications were present and provided a comprehensive report of activities to date. Most notably, Warner recently secured coverage in the New York Times and has initiated contact with several high profile publications with a view to future coverage. It has also launched both Twitter and Facebook profiles.

➤ **Project Updates**

- **Real Estate Questionnaire:** The survey went out on Direct ED and responses will be received at the Town Administrator's office and sent on to the EDC.
- **EDSAT:** Lana is in possession of responses to assignments from committee members and is in the process of completing the survey to send to Dr. Bluestone. A public meeting will be scheduled for November 13, 6:00 to 9:00 p.m. at the Rockport Inn and Suites where Dr. Bluestone will discuss his initial observations with citizens and town officials.

➤ **Date of Next Meeting**

November 13, 2014

The meeting adjourned at 8:20p.m.