

MINUTES FOR ECONOMIC DEVELOPMENT COMMITTEE

April 8, 2014

Called to order at 7:15 p.m.

Present: Lana Razdan, Rollyn Hoffman, Jim Cox, Theresa Scatterday, Gary DellaRocco, Rob Liebow, Steve Attwood

Absent: Peter Beacham

Guests: Suzan Galpin

➤ **Minutes of the Meeting of March 4, 2014**

Approved.

➤ **Budget Review**

The Economic Development Committee budget for the next fiscal year has been cut by \$25,000 compared with the current year.

➤ **Wayfinding Project**

Steve reported that, following a meeting with Rob and Peter, it was decided not to proceed with students. Instead a total of 9 adult volunteers will undertake the painting (subject to weather) on April 12 or 13. All materials and authorities necessary have been obtained. A press release will be issued.

➤ **Real Estate Questionnaire/ Focus Group**

Theresa distributed a draft questionnaire for comment which will be sent using SurveyMonkey to the PTO email list and to people who have recently moved into town. The goal is to understand what survey participants most appreciate about Rockport so that a focus group can explore the issue in depth, and plans subsequently be developed to attract more young families to the town.

➤ **EDSAT**

The \$4,500 voted and approved at the last meeting has been sent, and Dr. Barry Bluestone and town officials are finalizing contract details. There will be a data gathering phase following which an interim meeting will take place before a final report is written and discussed in a larger forum. The interim meeting is likely to take place on a weekday in June and Lana requested members to indicate what dates would NOT work for them.

➤ **Mobile App**

It is intended for there to be a soft launch of the app in April with presence in the App Store scheduled for May.

➤ **Other Business**

- The RFP is now in the hands of the Selectmen following the duly minuted recommendation of the EDC.

➤ **Date of Next Meeting**

May 6, 2014

The meeting adjourned at 8:30 p.m.