

MINUTES FOR ECONOMIC DEVELOPMENT COMMITTEE

April 2, 2013

Called to order at 2:25 pm

Present: Lana Razdan, Peter Beacham, Rollyn Hoffman, Gary DellaRocco, Steve Attwood

Absent: Jim Cox, Bob Rushton

Guests: Barbara Sparks, Cameron Smith

➤ **Minutes of the Meeting of February 5, 2013**

Approved.

➤ **Spring Town Meeting**

The Committee, including the work of Matter Communications, is operating within budget and achieving its objectives. Level funding has been requested for the next fiscal year. Lana has assembled relevant materials to address any questions that may arise at the meeting.

➤ **Review of Upcoming Projects**

- Lana reviewed the latest report from Matter and reported satisfaction with both the work, and the new staff hired.
- The wayfinding path project, and the redesign of the Information Booth project, remain in the discussion phase and continue to advance.
- Lana requested that members get back to her with ideas for a possible interactive forum in the fall.
- Jim Cox is in discussion with RHS about the Points of Interest program discussed at the last meeting.

➤ **Other Business**

- Peter reported that negotiations and evaluations continue for the Blacksmith Shop, and that several new retail stores are in the process of opening for the season.
- The Innkeepers have the possibility of distributing town promotional materials to their guests. Lana will discuss with Matter and the committee whether this is something that should be pursued by the EDC.

➤ **Date of Next Meeting**

May 7, 2013

The meeting adjourned at 3:35 p.m.

